

MEDIA KIT

Runner Magazine



Runner Magazine is a grassroots publication project based in Detroit, Michigan that investigates and publishes work and ideas by artists, thinkers and other kinds of cultural producers in an effort to prompt active discourse, expand their reach and highlight their voices in local, national and international conversations. We are interested in uncovering, sharing and archiving stories of creative innovation and revolutionary spirits throughout the city's history until now, calling attention to Detroit as a historical and contemporary influence around the world.

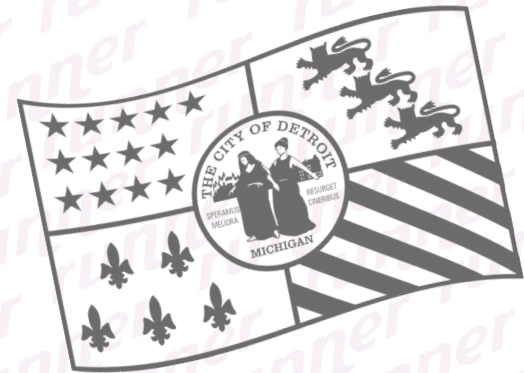
Since the first piece was published in April 2020, **Runner Magazine** has worked with over 100 different contributors to develop pieces ranging from critical essays to music videos and dance mixes to interviews. We strive to remain adaptable to the formats submitted in order to reach our goal to be a sufficient platform of communication and critical thought for the creative and cultural communities of Detroit.

All published pieces are free to access on our website at <https://runnerdetroit.run>

We also publish printed issues annually, which are available for purchase.

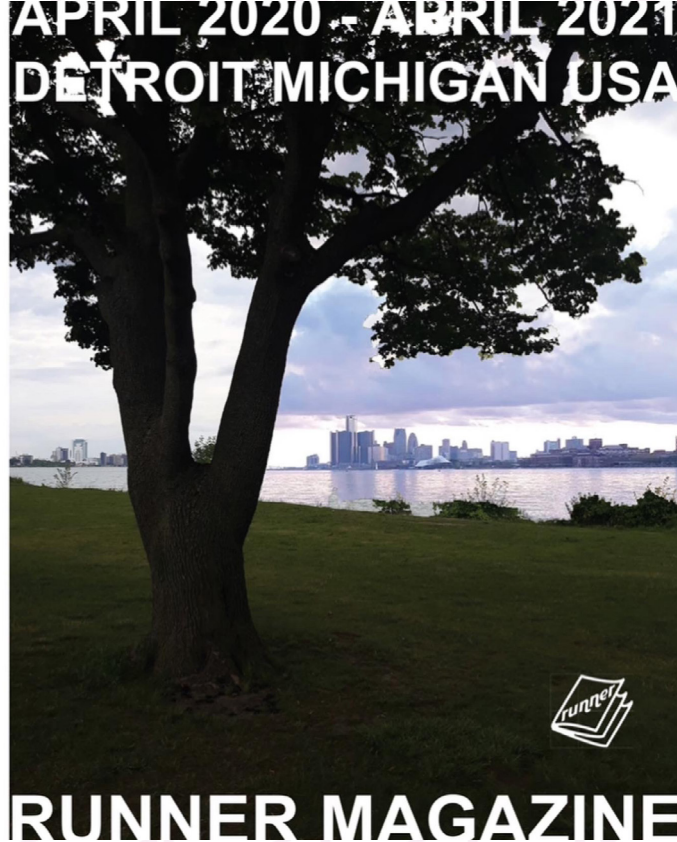
Founder and Lead Editor: Ashley Cook

Editor: Marissa Jezak



ISSUE 1

RUNNER MAGAZINE APRIL 2020 - APRIL 2021 DETROIT MICHIGAN USA



\$40

April 2020-April 2021 Print Issue

38 texts / 250 pages in full color

SOLD OUT

ISSUE 2

MAY 2021 - APRIL 2022
DETROIT MICHIGAN USA

RUNNER MAGAZINE MAY 2021 - APRIL 2022 DETROIT MICHIGAN USA



RUNNER MAGAZINE



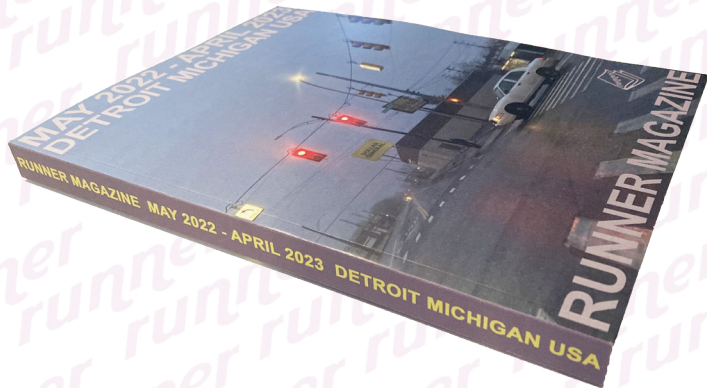
\$40

May 2021-April 2022 Print Issue

39 texts / 250 pages in full color

Available for purchase

ISSUE 3



\$40

May 2022-April 2023 Print Issue

50 texts / 252 pages in full color

Available for purchase

COLUMNS

Runner Magazine also works with artists and writers to produce and publish a variety of different columns.

Each column functions as an independent publication run by the individuals, with logos and aesthetics of their own.

ASTROLOGY

- *Quarterly Astrology Horoscopes by Theresa Ndrejaj*

BLUE CHIP

- *Reviews of blue-chip gallery shows around the world by Chris Pinter*

detroit-coded

- *Seasonal street-fashion coverage by Sage Sherlock*

global allstars

- *Interviews with international artists by Ashley Cook*

SOUND and VISION

- *Film reviews with a focus on sonic and visual elements by Oliver Shaw*

Studio Visit

- *Glimpses into the studios of Detroit artists, curated by Marissa Jezak*

SOUNDCLOUD

We often invite local djs and music producers to make mixes. You can access them on our SoundCloud page.

The screenshot shows the SoundCloud profile page for 'runner magazine'. The profile is verified with a 'NEXT PRO' badge. The page features a navigation bar with 'Home', 'Feed', 'Library', and a search bar. Below the navigation, there are tabs for 'All', 'Popular tracks', 'Tracks', 'Albums', 'Playlists', and 'Reposts'. The main content area includes a 'Spotlight (0/5)' section with an 'Edit Spotlight' button and a description: 'Highlight your best tracks and playlists: put them in Spotlight so that your audience will find them first when they visit your profile.' Below this is a 'Recent' section featuring a track titled 'Pure Moods by Joshy' by 'runner magazine', uploaded 13 days ago. The track has a waveform and a 'Write a comment' field. To the right, there is a sidebar with statistics: 114 Followers, 34 Following, and 27 Tracks. Below the statistics, there is a bio: 'a grassroots publication project based in Detroit, Michigan. Est. 2020' and a link to 'runnerdetroit.run/'. There are also 12 likes and a 'View all' link. A list of recent tracks is shown, including 'Onika - Best Friends' by DISmagazine and 'HELLA CRUSHIN - Natty G's Vale...' by runner magazine. At the bottom, there is a playback control bar with a play button, a progress bar at 0:00, and a volume icon.

runner magazine

NEXT PRO

All Popular tracks Tracks Albums Playlists Reposts

Your Insights Station Share Edit

Spotlight (0/5) Edit Spotlight

Followers 114 Following 34 Tracks 27

a grassroots publication project based in Detroit, Michigan. Est. 2020

runnerdetroit.run/

12 likes View all

runner magazine Onika - Best Friends 35.1K 906 111 24

runner magazine HELLA CRUSHIN - Natty G's Vale... 166 7 1 2

runner magazine Return To Acid Planet Vol. 4 - Sec... 180 20 8 3

Pure Moods by Joshy 13 days ago #Disco

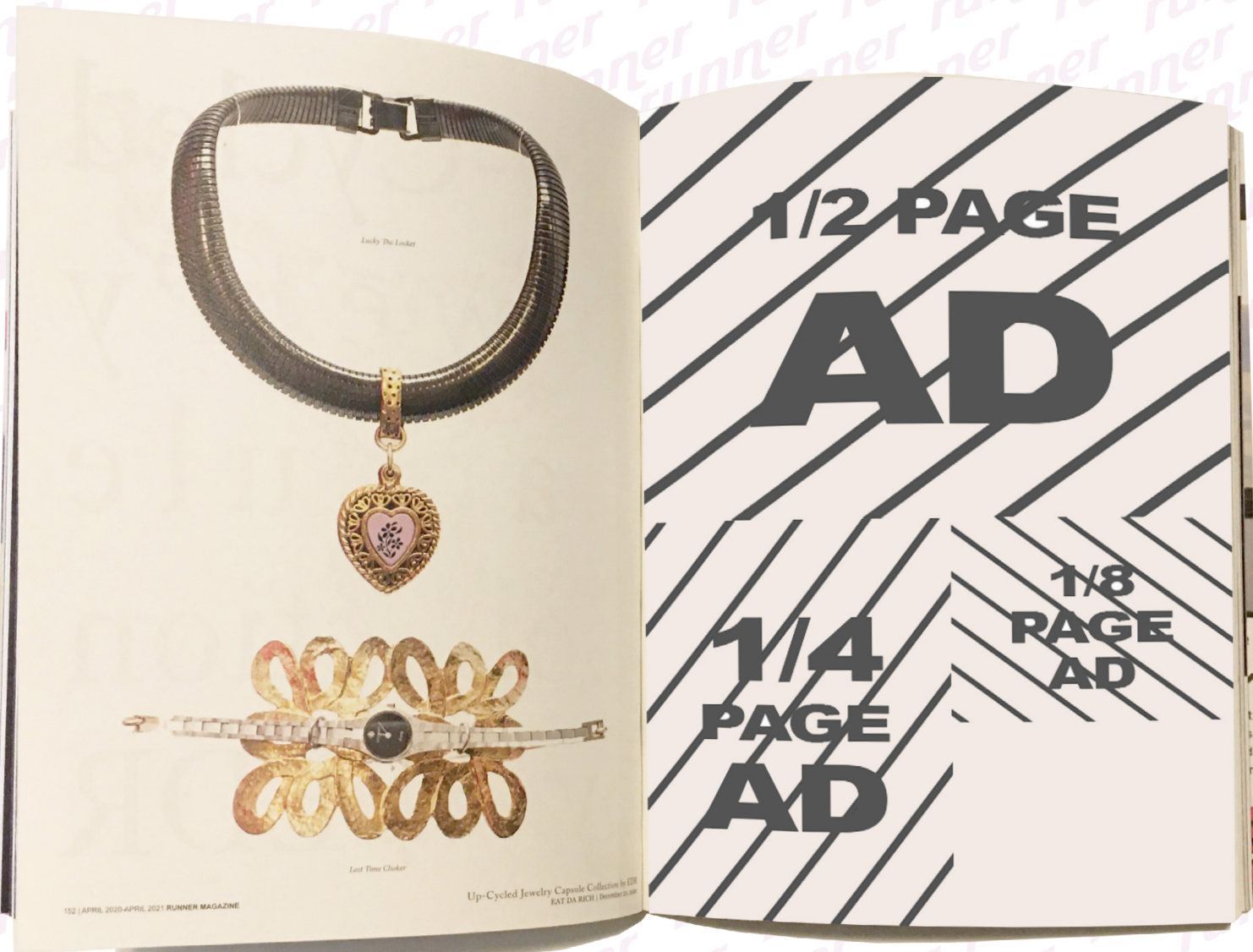
Write a comment

Share Copy Link Replace File Edit More

0:00 1:00:01

runner magazine Pure Moods by Joshy

WE OFFER AD SPACE IN OUR PRINT ISSUES



Lucky The Locker

Last Time Choker

Denise Kupferschmidt, TD Sidell
June 26 - August 20, 2022
333 Woodland, Detroit
Jeff's

WHAT PIPELINE PRESENTS
**DEMARIO DOTSON'S
REPARATIONS
ARE FOREVER**

JULY 9- AUGUST 27
WHATPIPELINE.COM

www.dungeondetroit.com

CAVE
1600 CLAY ST SUITE 303
cavedetroit.com

Spasky
Fine
Art Gallery llc

Your portal to the art world

SFAGLLC.site
for more info

Belle Isle
Wishes you
a Happy
Birthday
this
year

Belle Isle Viewing Room
6925 E Jefferson, Detroit, MI, 48207
belleisleviewingroom.com

REYES FINN

Currently

Nick Doyle: Farmers and Reapers
Reyes | Finn, Detroit
June 4 - July 16, 2022

Upcoming

Nikita Gale
Chisenhale Gallery, London
July 9 - October 16, 2022

Rafael Delacruz
Reyes | Finn, Detroit
September 10, 2022 - October 22, 2022

Leif Ritchey
Reyes | Finn, Detroit
October 29 - December 10, 2022

James Benjamin Franklin
Cranbrook Art Museum, Bloomfield Hills
November 5, 2022 - March 19, 2023

Nikita Gale
Reyes | Finn at Art Basel Miami Beach
December 1-3, 2022

1500 Trumbull Avenue Detroit, MI 48210
www.reyesfinn.com | 948.820.5342

PENCE
Fine Art Services
DETROIT

Canvases
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Crating
Packing
Installs
Pedestals

www.pencefineartservices.com
1111 Bellevue Unit 150, Detroit, MI

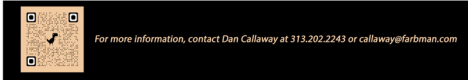
May 2021 - April 2022
PRINT ISSUE ads included:
What Pipeline, Reyes|Finn,
Belle Isle Viewing Room,
Pence Fine Art Services, Jeff's, CAVE,
Spasky Fine Art Gallery LLC
and Dungeon Detroit



Beltline Center A community of artists, makers and creative entrepreneurs
1111 Bellevue Detroit 48107



- The building is an Albert Kahn gem located in the Islandview neighborhood near Belle Isle with:
- Common kitchen, reception and conference room
 - Ideal for small/medium businesses, art studios, offices, light manufacturing
 - Onsite secured parking
 - Cutting edge environmental amenities: green roof, rain garden, outdoor seating

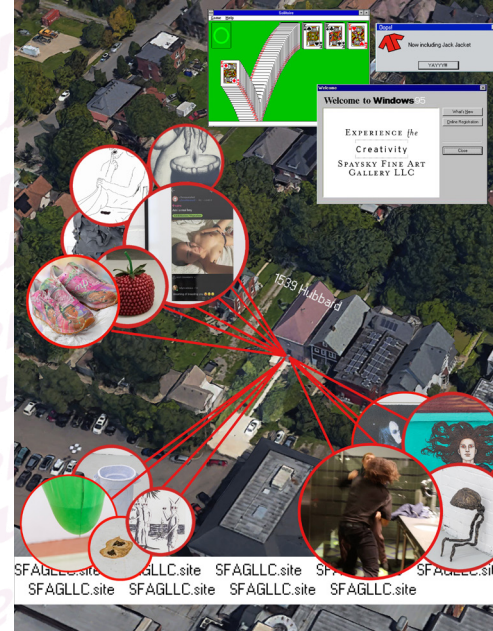


For more information, contact Dan Callaway at 313.202.2243 or callaway@farbman.com



Bruno Zhu
Everybody Is Crazy
June 10 - July 29, 2023

What Pipeline
3525 W Vernor Hwy
Detroit, MI 48216
whatpipeline.com



SFAGLLC.site SFAGLLC.site SFAGLLC.site SFAGLLC.site SFAGLLC.site
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PORCELINEN

FINELY PINCHED CERAMICS
1537 JOSEPH CAMPAU
WARSAW, MI
WWW.PORCELINEN.COM

Belle Isle Viewing Room

6925 E. Jefferson, Detroit, MI

belleisleviewingroom.com

PENCE FINE ART SERVICES

1111 Bellevue, Detroit, MI
pencefineartservices.com

May 2022 - April 2023 PRINT ISSUE

ad space included:

The Beltline, Spasky

Fine Art Gallery LLC,

What Pipeline,

Belle Isle Viewing Room,

Pence Fine Art

and Porcelainen

fans on, but for non-vaccinated attendees, please

We encourage safe party practices. Windows will be open,

plan to wear a mask to help keep our community safe.



+ LIMITED EDITION DIGITAL PRINTS FOR SALE

Totes \$15

runner magazine

APRIL 2020 - APRIL 2021

Book Launch + Dance Party

at **CAVE** inside Russell Industrial Center
July 17, 2021 8:30pm-whenver
BLACKMOONCHILD _____
ARIEL SPORTS _____
AK640S _____

PAY AT THE DOOR - CASH OR

VENMO: @RUNNERMAGAZINEDETROIT

\$5 cover
 FREE entry if you buy a book!

Event flyer for the launch of Issue 1

runner magazine

MAY 2021 – APRIL 2022

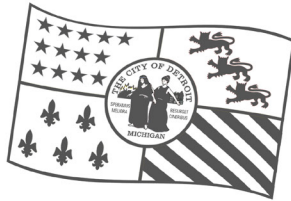
SUNDAY,
JULY 17, 2022
4PM –
SUNDOWN

BOOK LAUNCH
&
TAILGATE

free



Event flyer
for the
launch of
Issue 2



MONDAY IS THE NEW
MONDAY



4
24
23



Event flyer for
Runner Magazine's
3rd birthday party

MOTOR CITY WINE

MAY 2022- APRIL 2023
DETROIT MICHIGAN USA

BOOKS \$40



MAY 2021-APRIL 2022
DETROIT MICHIGAN USA



APRIL 2020-APRIL
DETROIT MICHIGAN USA



runner magazine

ISSUE THREE BOOK LAUNCH

Belle Isle Viewing Room

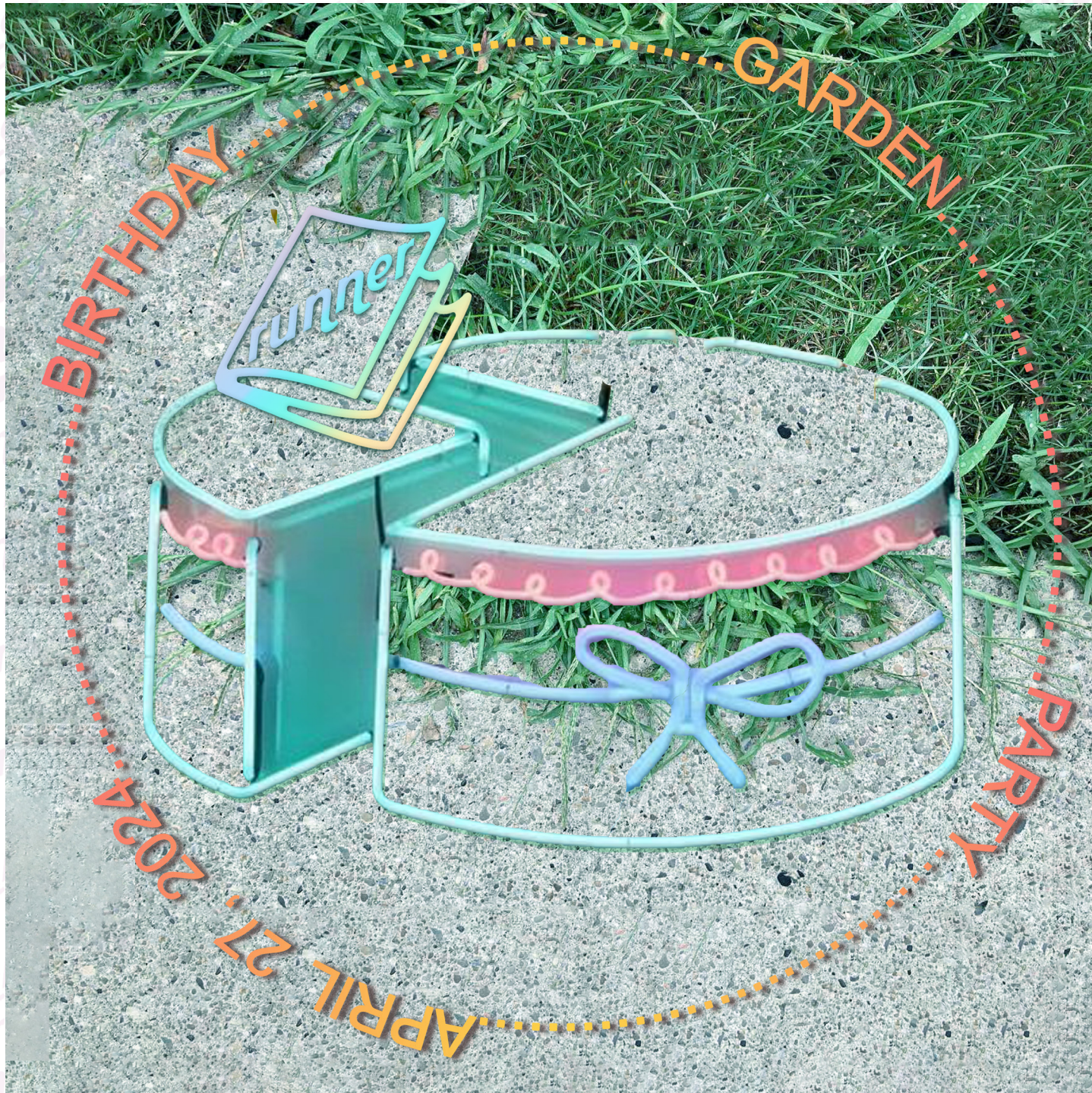
JULY 15 2023 6PM-9PM 6925 E. Jefferson, Detroit

**CONTENT FROM MAY 2022-APRIL 2023 IN PRINT
WITH A SPECIAL FEATURE BY PH|AL**

music by ariana grandys

ALSO FOR SALE WILL BE ISSUES 1 + 2, TOTES AND SHIRTS

Event flyer for the
launch of Issue 3



Event flyer for
Runner
Magazine's
4th
birthday party

Runner Magazine can be purchased in person at

Periodicals

4892 Grand River Ave, Detroit, MI 48208

SMPLFD

2905 Beaufait St. Detroit, MI 48207

or can be purchased online at

<https://runnerdetroit.run/runnerstore.html>

Monthly Website Visits: **2,500 visits per month**

Current print circulation: **600 books**

Instagram Followers: **2,300**

Part of the Permanent Collections at:

Detroit Public Library (Main Branch)

Cranbrook Academy of Art Library

If you are interested in placing an ad with us,

please email us at

runner.magazine.detroit@gmail.com

R U N N E R

M A G A Z I N E

<https://runnerdetroit.run>

D E T R O I T

M I C H I G A N

g r a s s r o o t s

p u b l i s h i n g